



**ACCESS HOTELS & RESORTS NAMES GRAHAM ASHER MANAGING  
DIRECTOR OF WOODCLIFF HOTEL & SPA AND BROOKWOOD INN**

***Industry Veteran of Four- and Five-Star Hotels to Oversee Properties***

ROCHESTER, N.Y., September 22, 2009 – Access Hotels & Resorts ([www.accesshospitality.com](http://www.accesshospitality.com)) has named hospitality industry leader Graham Asher to manage the two newest hotels in its portfolio: the Woodcliff Hotel & Spa in Fairport, NY and the Brookwood Inn in Pittsford, NY. Access assumed management of the two Rochester-area properties on September 1.

Asher, a native of the United Kingdom and a veteran of several top four- and five-star hotels, brings extensive hospitality management experience to the position.

He most recently held the title of regional director of operations for American Property Hospitality Corporation in La Jolla, CA where he was responsible for oversight of all newly planned and acquired luxury-tiered hotels.

Prior to that position he managed hotels in the Starwood Luxury Hotel Collection, including the historic, Mobil Four-Star US Grant Hotel in San Diego and Mobil Four-Star, AAA Four-Diamond Ballantyne Resort, Golf Club & Spa in Charlotte, N.C. Additional experience includes management positions with the Barnsley Inn & Golf Resort in Adairsville, GA, Fairmont Royal Pavilion and Glitter Bay in Barbados, The Helmsley Organization and The Regent Washington, D.C.

“We are extremely excited to have someone with Graham’s depth and scope of experience on board to manage these two fantastic properties,” said Tom Baker, managing principal-CEO of Access Hotels & Resorts. “Graham’s hiring is indicative of the commitment by both Access and the hotels’ ownership to continue to make these the finest properties in the region. This commitment is also reflected in the ongoing enhancement to the service and facilities at each hotel.”

The 234-room Woodcliff Hotel and Spa ([www.woodcliffhotelspa.com](http://www.woodcliffhotelspa.com)) recently debuted a new health club, new function space, a new pool area and gazebo, new suites and enhancements to its guest rooms, including the addition of plasma TVs and new soft goods. Plans are imminent to add new guest bathrooms, in-room wet bars and other physical enhancements to the property.

The 108-room Brookwood Inn ([www.thebrookwoodinn.com](http://www.thebrookwoodinn.com)) recently redesigned its guest rooms with new furnishings, draperies and décor, as well as new beds with custom mattresses and luxurious linens.

Both hotels are owned by The Widewaters Group, Inc. ([www.widewaters.com](http://www.widewaters.com)), a premier real estate development and management firm headquartered in Syracuse, NY.

According to Baker, Asher's distinctive experience makes him the right person to take the two properties to the next level of excellence.

"These are, quite simply, two already strong properties that have the potential to be even greater," said Baker. "Graham's experience speaks for itself and he understands what it takes to achieve the level of success that we expect. We see an exciting future ahead for both the Woodcliff and Brookwood as well as the Rochester region itself."

### **About Access Hotels & Resorts**

Access Hotels & Resorts is headquartered in Las Colinas, TX with a regional office in Philadelphia, PA. Access has a proven track record managing upscale to luxury properties, garnering nationwide success with a diverse portfolio of exceptional properties. Each hotel has uniquely redefined its location, offering the ultimate in guest services and luxury. Access Hotels and Resorts is an approved Hotel Management Company by Starwood Hotels and Resorts, Intercontinental Hotel Group, and Small Luxury Hotels.

To learn more about Access Hotels & Resorts management and development capabilities, call **972-869-7607** or visit: [www.accesshospitality.com](http://www.accesshospitality.com).

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